

## Table of Contents

School Nutrition Programs and Montana Team Nutrition are committed to providing you with all the information and resources you need to run a successful School Breakfast Program.

In this packet, you will find:



1. **Starting a Breakfast Program**  
Basic program information and outline of possible breakfast models.
2. **What to Serve for Breakfast**  
Overview of meal pattern requirements for Traditional, Enhanced, and Nutrient-Standard breakfast menus.
3. **Quick Guide to Planning Breakfast Menus**  
Best practices from the Healthier Montana Menu Challenge.
4. **Sample Menus**  
Practical breakfast ideas for schools both with and without kitchen facilities.  
Component list for easy assembly of Grab-and-Go breakfasts.
5. **How to Pay for Breakfast**  
Federal reimbursement rates, revenue from students and a worksheet to calculate the cost and benefits of running a breakfast program.
6. **Promotional Materials**  
A parent press release and ideas to promote breakfast at school.

## How to Sign Up for Breakfast

If you are interested in starting a breakfast program, begin discussing the possibilities at your school with administrators and the school foodservice director. School Nutrition Programs can assist you with signing up for the program online through CNP Partner web.

If you would like additional menu planning, financial or promotion information, please contact either School Nutrition Programs or Montana Team Nutrition.

### Montana Office of Public Instruction

School Nutrition Programs  
PO Box 202501  
1201 11<sup>th</sup> Avenue  
Helena, MT 59620  
[www.opi.mt.gov](http://www.opi.mt.gov)  
406-444-2501

### Montana Team Nutrition

MSU, 202 Romney Hall,  
P.O. Box 173370  
Bozeman, MT 59717-3370  
406-994-5641